

FOR IMMEDIATE RELEASE

For Further Information Contact:

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FRIGHTENING FACT SHEET

The Dates and Times for Scream at the Beach... It's a Nightmare in Wonderland!

Portland, OR – It's the 10th Anniversary of Scream at the Beach - Portland's largest and most popular haunted event is back - ranked as one of the Top 3 Haunts in the nation! Scream at the Beach is Portland's scariest and highest quality Halloween event, offering numerous haunts in one massive walk through with a complete Halloween Town, concessions, games and contests all at Jantzen Beach SuperCenter (inside the Main Mall). The spooky fun begins Friday, October 1st. Go to ScreamAtTheBeach.com for all the details.

Dates: Opening Weekend: October 1st and 2nd only (7:00pm each day)
Week Two: October 8 and 9 only (7:00pm each day)
Week Three: October 15, 16 and 17 only (7:00pm each day)
Week Four/Five: October 18 through 30 (everyday at 7:00pm)
Final Night: October 31 (7:00pm till midnight)

Times: Sunday through Thursdays – 7am to 10pm, Friday and Saturdays, 7pm to 11pm.

Admission: \$20 for the entire Nightmares in Wonderland: 9 haunts in one massive tour!
Includes the Halloween Town Adventure and the Haunted Carousel.
Recommended Ages: 8 and up (not recommended for children under 5)

Additional: \$1.00 to visit the Cheshire's Clown Chaos

Coupons: **\$5.00 off coupons available with Jantzen Beach SuperCenter Merchants and Promotional Partners**

Parking: Free! For Directions go to www.screamatthebeach.com/directions.htm

The 2010 Attractions

The producers of Scream at the Beach have created an all new 10th Anniversary Haunt – 9 storied areas in one massive haunt created as a walk-through experience like no other ever seen.

Nightmares in Wonderland: The Scream at the Beach producers have something really special planned this year. In honor of their 10th Anniversary, they are taking you through the Looking Glass into a *twisted* and demented version of Alice's Adventures in Wonderland. There will be nine differently themed areas and all new characters. This Alice is one twisted chick! Her demure smile hides something, and it becomes clear what that something is when she recounts some of her surreal journeys to the other side of the looking glass. Journey with Alice through some of these harrowing Nightmares in Wonderland... just be sure you're not late!

Down the Rabbit Hole

Follow that white rabbit down that dark hole. Go ahead. We dare you. Feel your way through this dark and foreboding tunnel. That ole rabbit is up to no good, and while you may be made to feel welcome, you'll soon learn that his motivations are quite sinister.

Mushroom Forest

Hallucinations come to mind when describing the mushroom forest. Those pretty mushrooms are...well...very pretty. Look at the colors! Ooooh. And what's that cute little caterpillar with the shiny knife doing? Ooooh, shiny!

Tea Party

Is everyone here mad? Or is that crazy man with the large hat drinking something other than tea at his party? Wait a second... Those are not crumpets and biscuits on the table!

Tulgey Woods

A thick fog fills the narrow spaces between the ancient trees...and there are no pathways here, only the darkness and unseen creatures hiding in the shadows. They seem so anxious to find you. Perhaps they are here to help? Perhaps not...

Wonderland Carnival

Everyone loves a clown. And here in Wonderland the clowns are oh so friendly! All they want to do is play with you. Just step into this nice clean cage and the fun will begin.

Queen's Castle

Finally! Someone who speaks what's on her mind in easy to understand language. Unfortunately for you, she's very upset after discovering that some of her tarts are missing. Someone has to be punished. Walk up and enter the Queen's castle if you dare.

Dungeons

Deep below the Queen's Castle are some very dark, dank dungeons, home to some very friendly men. See how these men smile? Don't they seem eager to make you feel at home? Just look at all those nice beds and unusual chairs! All it needs is a few throw pillows....

Wonderland Asylum

The Queen is not done with you yet. She's decided that all of you are mad, so there's only one place for you: the Wonderland Asylum. Dr's. Dee and Dum will cure you with their unique therapies. Now isn't that nice?!

Alice's Revenge

Who will win this battle between fantasy and reality? The Queen is not the only one with an axe. But is violence the solution, and can you wake up from a bad dream using an axe? Or will it just shatter the looking glass?

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Scream at the Beach, is produced by TW Productions LLC, a company whose staff has over 24 years experience producing award winning special events across the nation, with the support of Scream Entertainment, Inc., a nonprofit community theater promoting the development of theatrical talent, especially among youth, by producing shows for its favorite holiday, Halloween. Their combined efforts have helped to raise funds to support the American Red Cross, Big Brothers Big Sisters, local nonprofits and to support public school drama departments.

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WE AWAIT YOUR RETURN!

Scream at the Beach Prepares for its 10th Anniversary

Portland, OR -- Halloween is coming up, and the Scream at the Beach crews have spent the past year preparing for their 10th Anniversary Scare-a-bration. Expect new features, new haunts, and new special effects to make this 10th Anniversary one to remember... always! Scream at the Beach launches this October 1st at Jantzen Beach SuperCenter – inside the main mall this year. Visit www.ScreamatTheBeach.com for all the details.

“We’re taking the most popular haunted themes from our first decade, and reworking them into an Alice in Wonderland storyline,” explained Henry Miller, the producer of the event. Since April, carpenters, painters and special effects crews have been busy constructing new sets in preparation for an October 1st opening of **Nightmares in Wonderland**. They have already displayed these same kinds of sets at the Rose Festival and the Clark County Fair in the Feature Exhibit.

Halloween may come once a year, but for the Scream at the Beach crew, it’s a year-round activity. “We start designing as soon as the previous season ends,” said Jason Greeley-Roberts, Scream at the Beach’s Production Manager.

Why so much effort? Scream at the Beach enjoys a rare reputation among haunted houses both as a family-friendly but also very scary haunted house. “We strive to keep the scares appropriate for all ages, so anyone can enjoy our attractions as long as they enjoy scary entertainment,” said Miller. “Most haunted houses do just the opposite in making liberal use of an overabundance of gore, violence, satanic references and adult content and language. You don’t have to rely on those things to scare people; there are lots of ways to make people wet their pants without needing to offend them.”

In honor of their 10th Anniversary, the crew has decided to bring back their most popular themes from their first decade, giving them a slight twist to slip into the Wonderland story. “For example, evil clowns do not appear in any of the Lewis Carroll stories,” said Miller, “but they are so popular that we *have* to include them. We’re creating the Wonderland Carnival and adding all kinds of appropriate touches to blend it seamlessly into the theme.” The haunt includes a maze through the clown tents with twisted carnival games, and the ever-present grinning clowns, intent on making each guest their new best friend.

Other areas include the rabbit hole network of caves, the mushroom forest and mad tea party, Tulgey Woods, the Queen’s Castle with its dark dungeons, and the Wonderland Asylum because...well...everyone here is mad, after all. “We used our wildly popular 2006 Institute for the Criminally Insane for inspiration for that last one,” Miller said with pride.

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MONSTERS WANTED!

**Join Other Degenerate Individuals during Scream at the Beach
– and Scare the Pants off Someone This Halloween!**

Portland, OR – Ever wanted to scare the daylights out of someone – just for fun? This is your chance! Scream at the Beach is on the look out for talented scare-masters!

Each Saturday in September those interested in participating are invited to “Monster College” to help them prepare for the show. Scream at the Beach is looking for performers with friendly outgoing personalities, lots of energy, and the ability to transform themselves into a variety of scary characters. Visit www.screamatthebeach.com/join for more info.

All potential Cast Members and support staff will participate in some fun acting games to test their monster capabilities. However, Show Producer Henry Miller said that it’s not as hard as some people think. “Once the screaming begins, our actors feed off it and find it easy to take our guests to new levels of fright. We want people who are dependable and willing to do their best, experience is not necessary.”

Whereas most haunted houses are known for gore, depictions of violence and adult content, Scream at the Beach is known to be a scary, but family friendly show, that was recommended by Family Circle Magazine for *Fall Family Fun*.

“But that is not to say that we’re not scary,” Miller added. “We have plenty of fun activities for the Little Screammers, but each season the number of ‘wet pants’ increases for the haunted house, which confirms that Scream at the Beach haunt is a high quality, intense experience that thrill seekers will enjoy.”

Scream at the Beach was ranked by AOL as the #3 haunt in the nation, and is in the top 3% for attendance nationwide.

In the costume room and makeup areas the creative staff is already busy working on costumes and prosthetics that Cast Members will wear. “We are developing characters for a variety of themes in the haunted house and for our Halloween Town and other areas,” noted Miller.

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MORE TO SCREAM FOR!
Scream at the Beach offers
One stop for non-stop Halloween Frights!

Portland, OR – Scream at the Beach has created the ultimate one-stop-entertainment experience for all things Halloween. This year the producers of Scream at the Beach have taken over the Jantzen Beach SuperCenter – now it's a Halloween stop of frights and fun! All the spooky fun starts this October 1st (be sure to check the schedule for all dates and times for the month of October).

Here is more fun in store at Scream at the Beach!

Halloween Town

Visit with the spooky residents who call this place home. Be sure to drop in the one-of-a-kind shops for take-home souvenirs, and enjoy the free entertainment.

Cheshire's Clown Chaos

Get lost in Clown Chaos, a maze inside a colorful clown tent with not-so-helpful clowns who try to get you lost! Appropriate for all ages.

Tarot Cards and Palm Readings

Join a mysterious tarot card or palm reader for a private session and gain insight into your future. Will it be doom or gloom? Only the gifted medium knows for sure!

Special Promotion Nights too:

Please visit the web site for a complete list of fun promotions, discount days, contests and more.

[Too many to list here!](#)

<http://www.screamatthebeach.com/shows2010.htm>

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