



EXHIBITOR INFORMATION

Dear Exhibitor,

Scream at the Beach's 10th Annual Halloween Haunted House will be here before you know it! It is time to start planning for another successful season.

This year we will be celebrating our 10th Anniversary and you are invited to join the fun. Our guests are a mix of teens and families, eager to have a great time. If you offer something that would add to their experience at Scream at the Beach, then we want you to join us!

Sample Exhibitors from Previous Years:

- Food (Pizza, Burritos, Desserts, Cotton Candy, Candy Apples, Elephant Ears, Kettle Corn, Beverages, etc.)
- Light up Toys
- Photo Booths
- Custom T-shirts
- Remote Control Car Race Track
- Wacky Hats
- Pirate Merchandise



EVENT DATES & TIMES

October 1-2, 8-9 and 15-31

Sun-Thu 7pm to 10pm, Fri & Sat 7pm to 11pm

You will have access Monday through Friday prior to start of the event from 9am to 9pm for setting up and maintaining your booth, and then again, these same hours after the close of the show for removal of your booth. You must return your space to the same condition it was in before you moved in.

BOOTH SPACES

Indoors: space is limited and varies in size and shape. The sooner you contact us, the better your chances are of getting the premium spaces. Booths include access to electricity (one 20 amp circuit), general theatrical lighting, and heating or air conditioning. Phone lines and internet hook up are available; contact Management by September 10th to make arrangements.



Outdoors: there is more space for larger exhibits outside than inside, and again, the sooner you contact us, the better your chances are of getting the premium spaces. Booths include access to electricity (one 20 amp circuit), and general area lighting. If you need more power, you will need to provide your own generator.



CONTRACTS

Please contact us at any of the addresses below to request space at Scream at the Beach, or to learn more about this opportunity, including pricing and availability. Generally we do not allow more than one vendor of the same product to appear at this event in the same season, so don't delay!

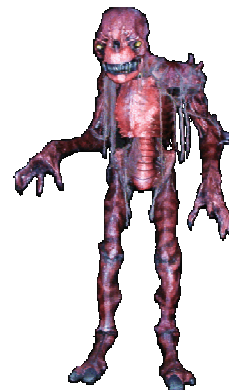
KEY CONTACTS

Please contact Management at any time with any questions regarding your exhibit space, show schedule, registration or marketing opportunities.

TW Productions LLC
315 Grand Blvd
Vancouver WA 98661
360-258-1782
Email: 2010show@screamatthebeach.com

Henry Miller, Producer
henry@screamatthebeach.com

Rick Fernandez, Business Manager
rick@screamatthebeach.com



EXHIBITOR RULES & REGULATIONS

Scream at the Beach is a family friendly show, and we do not allow anything to detract from that atmosphere. To help ensure a positive experience for everyone, we ask that you comply with the following rules and regulations. If you have any questions, please contact Management.

- Your safety and the safety of our Guests is our number one concern. You must conduct yourselves and maintain your booth in such a way as to avoid any situations that could cause harm. Keep isles clear and supervise the activities of your crew and Guests within and around your space to keep everyone safe at all times.
- No adult or illegal content may displayed or represented in your booth.
- No language that would be considered to be inappropriate for children may be spoken by you or members of your crew.
- We require that everyone that participates in this event maintain the highest levels of customer service, including a friendly disposition.

- No illegal drugs or alcohol may be brought onto the event property, nor may you come onto the event property if you are impaired by any of these substances.

AGREEMENT TO RULES & REGULATIONS

By participating in the 10th Annual Scream at the Beach, Exhibitors are responsible for compliance with all rules and regulations. Please familiarize yourself with all rules and regulations. Exhibitors who fail to comply may be invited to leave...prematurely.



SECURITY

We recommend that you make your booth's contents secure at night. There is 24 hour on-site security that patrols the grounds outside the building, and the building is locked up overnight, but security cannot be everywhere at all times, so play it safe and lock it up at night. We have space available inside the building for anything you are able to roll inside for overnight storage.

Whether inside or out, we will assist you as we are able and will help keep an eye on things as we are able when you are not on site, but ultimately you are responsible for the safety and security of your booth, equipment, product and all personal items.

CRATE STORAGE/EMPTY CONTAINERS

Scream at the Beach has limited space to store your crates and packing materials outside of your booth. Please contact us to learn more.



CERTIFICATE OF INSURANCE

All vendors and exhibitors at Scream at the Beach are required to supply a Certificate of Insurance for general liability. TW Productions LLC, its employees and contractors are not responsible for any loss to Exhibitor by reason of theft, transportation perils, breakage, etc. TW Productions LLC requires each Exhibitor to carry liability insurance in an amount not less than \$1,000,000 bodily injury and property damage combined. Management requires Exhibitors to file a Certificate of Liability Insurance naming TW Productions LLC as additional insured or as their interest may appear. Exhibitors that will have a vehicle in their booth must also supply a Certificate of Insurance for Vehicle / Comprehensive General Liability. Please send all certificates before coming onto property to: TW Productions LLC, 315 Grand Blvd, Vancouver WA 98661.

CHILDREN

No children under the age of 16 (photo ID required) will be permitted to work or remain in your exhibit space at any time during set-up, show hours, or dismantling.



DAMAGE TO PROPERTY

The Exhibitor is liable for any damage caused to building, floors, walls or columns, props, or to other exhibitors of property. The exhibitor may not apply paint, lacquer, use adhesives or other coatings to building or floors.

DEMONSTRATIONS AND SPECIAL EVENTS

All demonstrations, interviews, and special activities must be contained within the limits of an exhibitor's assigned exhibit space. Distribution of printed material outside your assigned exhibit space is prohibited, unless approved by Management. Special events must be coordinated with Management. No promotional activities or marketing activities may be conducted in the parking lot or in surrounding areas outside the building during the show.

DISABILITY PROVISIONS

Exhibitors shall have sole responsibility for ensuring that their exhibit is in full compliance with the Americans with Disabilities Act and any other regulations implemented by that Act.



FIRE REGULATIONS

All display materials must be fire resistant or treated with flame retardant solution to meet requirements of the standard flame test as provided in the local municipal code for fire protection. No obstruction, such as chairs, tables, displays, easels or stanchions, will be allowed to protrude into the aisles. Access to all fire extinguishers must be maintained. Each exhibitor is charged with the knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety while participating in this event. Compliance is mandatory and the sole responsibility of each exhibitor.

FIRE HOSE CABINETS, PULL STATIONS, AISLES, EXITS, LOADING DOCKS, DOORS & RAMPS

Each of these must be visible and accessible at all times, including inside exhibit space. Chairs, tables, product and display equipment must be kept clear of aisles, corridors, stairways and exits.

MUSIC

All Exhibitors agree to obtain necessary licenses to play or perform live or recorded music and agree to defend, indemnify and hold harmless TW Productions LLC from any damages or expenses incurred by TW Productions LLC due to exhibitors use or authorization of use of such music.



SOUND LEVEL

Exhibitors must keep sound levels in their booth space to a reasonable level during the show. TW Productions LLC reserves the right to determine when excessive sound, music or other display activities interfere with the show or other exhibitors' ability to conduct business.

SAFETY DEVICES

All exhibitors agree to accept full responsibility for compliance with national, state and city regulations in the provision and maintenance of adequate safety devices on all exhibited equipment.

SPECIAL SERVICES

Please contact TW Productions LLC if you or a member of your staff has a disability that requires special services. Please submit your request in writing to Henry Miller at henry@screamatthebeach.com or call 360-258-1782.



We are dedicated to making this year's event successful and look forward to working with you in the coming months. Thank you for your business and we'll see you soon!

Sincerely,
Scream at the Beach Show Management